Privacy Policy

Effective Date: December 1, 2024

At Greater Companies, we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy outlines how we collect, use, store, and protect your information when you visit our websites, <u>www.greatercompanies.com</u>, <u>www.gnyservices.com</u>, <u>www.accessnursing.com</u>, <u>www.accessconciergecare.com</u>, <u>www.vipamerica.com</u> (the "Site").

1. Information We Collect

We collect the following types of information when you use our Site:

- **Personal Information**: This includes any information you provide directly, such as your name, email address, phone number, and other contact details when you register for an account, fill out a form, or make a purchase.
- Non-Personal Information: We may also collect information that does not identify you personally, including your IP address, browser type, operating system, and other anonymous data related to your interaction with our Site. This information may be collected through cookies and similar tracking technologies.

2. How We Use Your Information

We use the information we collect for the following purposes:

- To provide and improve our services, products, and content on the Site.
- To communicate with you, respond to inquiries, and provide customer support.
- To send marketing and promotional materials, if you have opted-in to receive such communications.
- To analyze trends, monitor site usage, and enhance the overall user experience.

3. Cookies and Tracking Technologies

We use cookies and other tracking technologies to enhance your experience on our Site. These technologies help us remember your preferences, understand how you interact with our Site, and provide personalized content.

You can control the use of cookies through your browser settings. Please note that disabling cookies may affect the functionality of the Site.

4. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information with third-party service providers who assist us with services such as website hosting, payment processing, and customer support. These third parties are obligated to keep your information confidential and secure.

In some cases, we may also disclose your information to comply with legal obligations, protect our rights, or respond to legal requests such as subpoenas or court orders.

5. Data Security

We take reasonable steps to protect your personal information from unauthorized access, alteration, or disclosure. However, no method of internet transmission or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Rights and Choices

Depending on your location, you may have the following rights regarding your personal data:

- Access: You have the right to request a copy of the personal information we hold about you.
- **Correction**: You have the right to request corrections to any inaccurate or incomplete information.
- **Deletion**: You may request that we delete your personal information, subject to certain legal exceptions.
- **Opt-Out**: You can opt-out of receiving marketing communications from us at any time by following the unsubscribe instructions included in those communications or by contacting us directly.

7. Children's Privacy

Our Site is not intended for children under the age of 13, and we do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child under 13, we will take steps to delete that information.

8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of those sites before providing any personal information.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page, and the "Effective Date" at the top of this policy will be updated. We encourage you to review this Privacy Policy periodically to stay informed about how we are protecting your information.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you wish to exercise your rights regarding your personal information, please contact us at:

Greater Companies <u>contact@greatercompanies.com</u> (212) NURSING 6424 18th Avenue Brooklyn, NY 11204